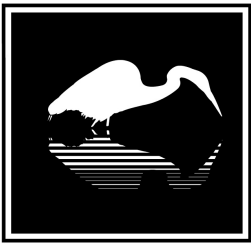




**Sacramento Valley Conservancy Celebrates 20 years. Join us soon for youth trips and public outings at Deer Creek Hills Oak Woodland Preserve and Working Ranch!**





sacramento valley  
**conservancy**

*Open Space. For all of us.*

June 13, 2011

Friend of Sacramento Valley Conservancy

Dear Supporter,

We invite you to sponsor our celebration of the region's splendor at the Sacramento Valley Conservancy's annual event, Treasures of the Valley, to be held this year on October 6, 2011. Your donation will support the Conservancy's effort to protect and preserve beautiful oak woodlands, rare wetlands, working farms and ranches, homes for wildlife, trails for hiking, and outdoor classrooms for school kids.

Join us for an evening of music, food and wine, beautiful artwork, silent auction and celebrate the beauty of the region with our family of supporters. Your support of the Conservancy will show your commitment to invest in protecting our open spaces today to keep our heritage and economic vitality alive for the future. **Without your support of SVC, opportunities to protect our most precious resources and special places will disappear forever.**

Please review the attached Fact Sheet, which includes details about sponsoring Treasures of the Valley and about the Sacramento Valley Conservancy. For more information about the Conservancy, or to make your donation on-line, visit our website at [www.sacramentovalleyconservancy.org](http://www.sacramentovalleyconservancy.org). You can hit the "Donate online" button under "How to help/Sponsor an event" page and indicate "Treasures of the Valley Sponsor" on the tribute line.

Thanks for your generous support. We look forward to seeing you for great music, food and fun on October 6, 2011!

Sincerely,

Aimee B. Rutledge  
Executive Director

BOARD OF TRUSTEES

Kate Hart  
President  
Rob Donlan  
Vice President  
Robert Slobe  
Secretary  
Troy Prather  
Treasurer  
Russell Austin  
Cydney Bender-Reents  
Robert Jones  
Denton Kelley  
Rick Rayburn  
Lynn Sadler  
Beverly Sandeen  
Chris Unkel  
Jay Ziegler

TRUSTEES EMERITUS

Dick Troy

ADVISORY COUNCIL

Jay Abbott  
Christy Anderson  
John Anderson  
Jennifer Buckman  
Stephan Buol  
Robert Burness  
Ann Chandler  
Jeff Chandler  
Mike Eaton  
Bruce Handley  
David Hatch  
Paul Junker  
Bruce Kennedy  
David Long  
Matthew Mahood  
Len McCandliss  
Taylor Miller  
Mary Ose  
Robert Overstreet  
Susan Peters  
George Phillips  
Randy Sater  
Ron Suter  
Daniel Taylor  
Sherry Teresa  
Hal Thomas  
Marty Tuttle  
Grant Williams

EXECUTIVE DIRECTOR

Aimee Rutledge



sacramento valley  
conservancy  
*Open Space. For all of us.*

# Sacramento Valley Conservancy Treasures of the Valley

## FACT SHEET

**The Sacramento Valley Conservancy is a nonprofit land trust dedicated to preserving and protecting open space. For all of us!**

- WHO:** Sacramento Valley Conservancy
- WHAT:** Treasures of the Valley Reception  
Our Annual Community event; featuring food, wine, art, music, and silent auction.
- WHEN:** Thursday, October 6, 2011 5:30 – 8:00 PM
- WHERE:** Sacramento State Alumni Center  
6000 J Street, Sacramento, California
- WHY:** Your donation will support the Conservancy’s effort to protect and preserve beautiful oak woodlands, rare wetlands, working farms and ranches, homes for wildlife, trails for hiking, and an outdoor classroom for school kids.

Please select your preferred Sponsorship Level, and return the enclosed sponsorship form no later than July 15, 2011. Each sponsorship level includes complimentary tickets as indicated, as well as recognition in our invitation (sent to 5,000 local individuals) and printed in the evening’s program.

Sponsorship Benefits	Restoration Supporter \$250	Wildflower Sponsor \$500	Blue Oak Sponsor \$1,000	Stewardship Sponsor \$2,500	Land Acquisition Sponsor \$5,000	Star Gazer Sponsor \$10,000
Complimentary Tickets	2	4	6	8	10	20
SVC Website Recognition	Name	Name	Logo	Logo/Link	Profile/Link	Profile/Link
Recognition in Invitation	Name	Name	Name	Logo	Logo	Logo
Recognition in Program	Name	Name	Name	Logo	Logo	Logo/Ad
Verbal Recognition			Yes	Yes	Yes	Yes
Recognition in Newsletter				Name	Logo	Profile
Recognition and Link to Web Profile on Facebook					Yes	Yes
Silent Auction Preview -- Early bidding -- with SVC leadership						Yes
Company Marketing Materials at Event						Yes
Profile Signage at Event						Yes



sacramento valley  
conservancy  
*Open Space. For all of us.*

# Treasures of the Valley Sponsorship Form

Please mail this form with your sponsorship check **no later than July 15, 2011**  
**\*\*or\*\*** visit our website at [www.sacramentovalleyconservancy.org](http://www.sacramentovalleyconservancy.org)  
 (indicate "TOV event" in the tribute line), to make an easy and secure credit card donation.

You may also fax your sponsor information to SVC at 916/ 364-1367.

Name: \_\_\_\_\_  
 (As it will appear in the program if individual sponsor)

Company: \_\_\_\_\_  
 (As it will appear in the program if company sponsor)

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Sponsorship Level – please check appropriate box

<input type="checkbox"/>	Star Gazer Sponsor	\$10,000
<input type="checkbox"/>	Land Acquisition Sponsor	\$5,000
<input type="checkbox"/>	Stewardship Sponsor	\$2,500
<input type="checkbox"/>	Blue Oak Sponsor	\$1,000
<input type="checkbox"/>	Wildflower Sponsor	\$500
<input type="checkbox"/>	Restoration Supporter	\$250

**Credit Card Information:**

\_\_\_\_ MasterCard      \_\_\_\_ Visa      \_\_\_\_ Discover      \_\_\_\_ American Express

Name as it appears on the Card \_\_\_\_\_  
 (Please print)

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Address (if different than above) \_\_\_\_\_

Signature \_\_\_\_\_

Individual Ticket Donation: \$50.00

Payment: Make check payable to Sacramento Valley Conservancy  
 and mail to P.O. Box 163351, Sacramento, CA 95816  
**\*\*or\*\*** visit our website at [www.sacramentovalleyconservancy.org](http://www.sacramentovalleyconservancy.org)  
 to make an easy and secure credit card donation.

Tax ID No: 68-0256214 --- Gifts to Sacramento Valley Conservancy are tax deductible to the extent allowable by law.